

July 16, 2025



ICCFA CREMATION ARRANGER TRAINING

Topics

The only training of its kind in the profession! It's not about running the crematory machine—it's about helping families make better choices and your company not "losing" families (or revenue). The ICCFA Arranger Certification program is presented by Glenda Stansbury, MA, CFSP and Poul Lemasters, Esq., two people who have the knowledge and experience to help you understand the arranger side of cremation. This training is focused on the specific skills required for serving the cremation family from the beginning of the relationship until the end. It will focus on awareness for funeral professionals in dealing with the unique needs, expectations, and misconceptions that families choosing cremation present in all aspects of arrangement and service. You will be given tools for effectively and confidently becoming a professional guiding presence for the cremation family, how to articulate value and service options, how to avoid legal issues, and how to create meaningful ceremonies. **Note: This is not a Crematory Operator Certification Training.**

Presenters

Poul Lemasters, Esq.
Lemasters Consulting

Glenda Stansbury, MA, CFSP
InSight Institute

Details

Arrival/Registration: 8:00 AM

Program: 8:30 AM - 5:00 PM Lunch provided

7 CE: 2 Laws & Rules, 1 Ethics, 4 General

TRAINING LOCATION:
Linnemann Funeral Home
1940 Burlington Pike
Burlington, KY 41005

Scan here for nearby hotel
options, additional seminar
information and online
registration.



In Ohio, only a licensed funeral director is legally permitted to conduct funeral arrangements with families. While completing an Arranger Training or Certification Program is encouraged for educational purposes within the funeral profession, it does not grant legal authority to perform funeral arrangements. For further clarification, see Ohio Revised Code (ORC) 4717 and Ohio Administrative Code (OAC) 4717-1.

Registration

Seminar Fees: \$425 Member

\$625 Non-Member

Funeral Home Name:

Funeral Home
Address:

State, Zip:

Phone:

Registrant #1 Full Name:

Cell #

Fee Amt.

Indicate food sensitivity,
allergy, or dietary restrictions:

Registrant #2 Full Name:

Cell #

Fee Amt.

Indicate food sensitivity,
allergy, or dietary restrictions:

All cancellations are subject to a \$25 administrative fee. For full refund (minus administrative processing fee), OFDA must be notified 24 hours prior to the start of the scheduled program.

Method of Payment

TOTAL AMT. DUE:

☐ Check enclosed made payable to OFDA. Mail to: 2501 North Star Road, Columbus, OH 43221

Credit Card #:

Expiration Date:

CVC#:

Cardholder
Name:

Billing Address:

Signature:

Office use
only:

Email for receipt:

By registering for this event, you consent that photos and videos of you at the event may be published in print, online or in online photo albums; on photo/video-sharing sites such as YouTube; on social media sites such as Facebook, Instagram & LinkedIn; and in other web-based media at the sole discretion of OFDA.



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