

# KEYNOTE SPEAKERS



## TUESDAY, APRIL 23

MAXIMIZE YOUR IMPACT



Join Bradwin Jordan as he unveils a comprehensive framework for holistic development, centered on seven foundational principles: self-awareness, empathy, perseverance, decisive action, wise counsel, positive attitude, and personal responsibility.

**BRADWIN JORDAN**

PROPEL GROWTH ASSOCIATES

## WEDNESDAY, APRIL 24

EMBRACE YOUR THOUGHTS,  
ELEVATE YOUR LIFE



Learn from John the power of shifting your mindset, clarifying the power of your thoughts, and determining the impact of your beliefs, words, actions, and results. **Elevate your life!**

**JOHN O'LEARY**

LIVE INSPIRED

INDIRECT IMPACT



With a unique perspective as the daughter of a funeral director, Madison underscores the invaluable life lessons, empathy, and understanding garnered from observing interactions with individuals from diverse backgrounds, and how it helped lead her to winning Miss Ohio.

**MADISON MILLER**

MISS OHIO 2023

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LIFE



## THURSDAY, APRIL 25

THE MODERN FUNERAL JOURNEY (IT'S NOT JUST CREMATION)



This journey will help you see that disposition – cremation included – is far more than a transactional event. It highlights all the moments the funeral profession is tied to a family and all the opportunities we have to connect. The connection focuses on everything from operational stability, legal liability, ethical considerations, revenue growth, as well as an overall better service for the families they serve. Learn from this journey to **Elevate Your Impact!**

**POUL LEMASTERS, ESQ.**  
LEMASTERS CONSULTING



**LARRY STUART, JR.**  
RAVEN PLUME CONSULTING