



OFDA 2021 Convention and Exhibition Ready, Set, Go!

Our members are screaming for engagement and we are thrilled to be moving forward with the 141st OFDA Convention and Exhibition August 24-26 at the Hilton Columbus at Easton! This year's convention will look slightly different from previous years, but definitely an exceptional opportunity for funeral professionals to gather and for vendors to showcase your products/services.

To help you prepare:

1. Because of safety standards that are in place due to the ongoing pandemic, our exhibit floor has been redesigned and will only accommodate 66 total booths.

Booth Size	Quantity Available	Fee	Representative Daily Passes
6' X 10'	3	\$750	2
8' X 10'	61	\$850	2
16' X 23'	3	\$2,250	4

2. Floor plan included for your review.
3. Vehicles displayed in lot between hotel and parking garage (same location as previous shows). Vehicle exhibitors are not required to have additional booth space inside Hilton.
4. Cumulative Point System (CPS) as of 12/31/2020 that tracks and awards vendors with points throughout the year for various sponsorships, advertisements, etc will be utilized.
5. Booth registration will be opened in three phases, based on vendor accumulated points standing and OFDA Preferred Partner status.

Phase A – vendor ranking #1-20	Contacted by OFDA staff in rank order prior to May 15 th
Phase B - vendor ranking #21-66	Open registration May 31 st – June 15 th
Phase C – all other vendors	Open registration after June 15 th
6. Vendor representative(s) registration will be included in booth fees and offered as daily pass for designated number of persons allowed on site at any given time. Passes are interchangeable, at exhibiting company discretion.
7. Exhibit hours Tuesday, Aug. 24th 3:30 – 6:00 pm; Wednesday, Aug. 25th 3:30 – 6:00 pm and Thursday, Aug. 26th 9:00 – 11:00 am. Official Exhibitor information will be mailed mid May.
8. **All potential exhibitors should be poised to take immediate action when registration phases open to assure your spot on the floor!** The OFDA show sells out every year and with nearly 40% less booths, it will sell out quickly. Don't miss your opportunity to network with hundreds of Ohio funeral professionals.

We are **Here For You** and look forward to your participation at the OFDA Convention and Exhibition!

Direct questions to Colin@OFDAonline.org or call 800-589-6332.