



# Everyday Legacy Series

*An outstanding leadership development opportunity*

## Webinar and Convention Package

Internationally acclaimed motivational trainer, Codi Shewan is often described by attendees as DYNAMIC, ENGAGING, and THOUGHT PROVOKING. Codi provides attendees with the tools to achieve a sustainable competitive edge in their profession. His mission is to future-proof your business!



### Legacy Series Line-up

#### Going Forward: Business Unusual

Business as usual isn't working anymore; the new normal demands innovative thinking and adaptation. Get inspired to proactively re-invent and re-invest yourself, while overcoming the innate fight or flight response. Learn to embrace stepping outside your comfort zone to determine your future success, and shift from the 'business as usual' mentality to welcoming the unusual!

#### Innovate or Evaporate! The Risk in Being Change Averse

Disruption is inevitable, but it doesn't have to overcome you or your business! Learn to recognize disruption and proactively evaluate its affect on your business, to avoid potential consequences. With Codi's help, participants will reveal their value proposition, providing a clearer understanding of their role and how it can maximize customer engagement.

#### Communication Elevation: Strategies for Taking Your Communication to the Next Level

This course is designed to identify the communication style of leaders and their teams and elevate it to the next level. Effective communication will improve morale and productivity, strengthen relationships and people skills. As the single greatest contributor to an engaged workplace, strengthened communication is the foundation to building a powerful team.

#### Living Your Leadership Legacy: Reframing Your Impact Powerfully

Understanding the legacy of your leadership and the work you do is the stuff that purpose-driven work is made of! This program helps leaders and their teams to consider how they show up in what they do, through the lens of legacy and how to magnify and maximize their impact, each and every day!

Single session webinar registration available

Save \$140 with the package!

Virtual Webinar  
1 CE  
REG CODE: W01REG  
May 25 @ 10:30 AM

Virtual Webinar  
1 CE  
REG CODE: W02REG  
June 29 @ 10:30 AM

Virtual Webinar  
1 CE  
REG CODE: W03REG  
July 27 @ 10:30 AM

In-person  
1.5 CE  
REG CODE: PACKAGE  
August 24 @ 1:00 PM  
*(over for pkg. details)*

**CODI SHEWAN, CFSP, CCP**  
**SPEAKER • AUTHOR • CONSULTANT**

Codi is the President & Founder of EverLearn Associates, a full service, comprehensive management consulting firm, for the funeral and cemetery profession. Operating across North America, they aim to engage and build dynamic teams and successful businesses. EverLearn Associates focuses on the tenet of ‘People first; always.’ and has enveloped that philosophy in all their consulting lines of business.

Codi will inspire *all* with his unique spirit and high energy. A business owner or a team member, you will have actionable takeaways for personal development.



*Everyday Legacy* book included with package registration.

## Webinar and Convention Package Advantage

- Three one-hour CE webinars
- ***Package registrants will be able to access each one hour online session if unable to attend live.***
- Single-day convention registration for Codi’s live grand finale, August 24<sup>th</sup>
- Single-day convention registration provides 5.5 CE hours
- (2 CE’s Required Topic on this day)
  - Exhibit Hall all-access
  - In-person networking
- A signed copy of Codi’s book, “Everyday Legacy”

**Total Value of Package: \$435**

### REGISTRATION

Funeral Home Name			
Address			
City, State, Zip			
Phone		Funeral Home Email Address	
<b>Fees: W01REG, W02REG, W03REG Member: \$75 per webinar • Potential Member \$95 per webinar</b> <b>PACKAGE Member: \$295 • Potential Member \$395</b>			
1. Registrant Name & License #	<input type="checkbox"/> W01REG <input type="checkbox"/> W03REG	<input type="checkbox"/> W02REG <input type="checkbox"/> PACKAGE	Personal Email
			Fee Due
2. Registrant Name & License #	<input type="checkbox"/> W01REG <input type="checkbox"/> W03REG	<input type="checkbox"/> W02REG <input type="checkbox"/> PACKAGE	Personal Email
3. Registrant Name & License #	<input type="checkbox"/> W01REG <input type="checkbox"/> W03REG	<input type="checkbox"/> W02REG <input type="checkbox"/> PACKAGE	Personal Email
<b>Billing Information</b>			Total Amount Due
Name on Credit Card			
Billing Address			
Credit card information: VISA MC AMEX DISC		Card #	
Expiration Date	Security Code	Date	
Cardholder's Signature	If paying by check, mail registration form to: OFDA, 2501 North Star Road, Columbus, OH 43221		

Register at [ofdaonline.org](http://ofdaonline.org)  
 800-589-6332  
 614-486-5339