

## Registration

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Registrant #1

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Registrant #2

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Funeral Home/Company Name

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Address

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City, State, Zip

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Phone

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E-mail

**OFDA Member/Member Guest: \$800**

**Non-Member: \$900**

**Student: \$600**

**Make checks payable to OFDA**

**VISA AMEX MC DISC**

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Card #

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Expiration Date

Security Code #

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Signature

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Total Amount Charged

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Billing address (if different than above)

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City, State, Zip

Phone: 800-539-6332 • Fax: 614-486-5358

E-mail: [Diana@ofdaonline.org](mailto:Diana@ofdaonline.org)

[ofdaonline.org](http://ofdaonline.org)

## Hotel

OFDA has secured a block of rooms at the rate of \$135 plus tax at SpringHill Suites Marriott, 1421 Olentangy River Road, Columbus, 43212, 614-297-9912 or 1-800-MARRIOTT. This room rate is available until February 12, 2020. After this date the room rate and availability cannot be guaranteed. The hotel is located 2.5 miles from the OFDA headquarters. The hotel offers a shuttle service within a three mile radius. There is a 24 hour cancellation policy. **OFDA encourages you to make your reservation now to ensure you receive the \$135 room rate.**

## Cancellation Policy

If an individual needs to cancel:

30 days before training, 100 % refund

15 days before training, 75% refund

10 days before training, no refund

Limited to 30 participants. OFDA makes every effort to assure presenter defined number of participants for the training session is achieved. If we determine that it is not feasible to hold the session, based on enrollment, we will contact you immediately. We will return 100 % of your registration fee, however we are not liable for any transportation costs that might have been incurred.



Ohio Funeral Directors Association  
P. O. Box 21760  
2501 North Star Road  
Columbus, OH 43221

## Ohio Funeral Directors Association

## Certified Celebrant Training

In partnership with  
InSight Institute

March 11-13, 2020  
OFDA Headquarters  
Columbus, OH  
17 credit hours (Ohio  
Board of Embalmers and  
Funeral Directors  
pending approval)

## Becoming a Celebrant...

Individuals from all walks of life come to learn how to provide meaningful, personalized funerals specifically for families regardless of their religious affiliation or no affiliation.

**The InSight Institute** travels the United States and Canada providing this unique and specialized training, which is changing the face of funeral service. It is an intense, participant-oriented training where you will have a chance to practice, discover resources and build your skills in working with families and making public presentations.

A variety of people become Celebrants: funeral directors, chaplains, clergy, hospice professionals, nuns, priests, teachers, writers, actors, business people—anyone who has an interest in serving people in this capacity who also has abilities in the areas of writing and public speaking.

## Schedule

### Day One

3:00—4:00 p.m.

4:00—6:00 p.m.

6:00—7:00 p.m.

7:00—9:00 p.m.

### Day Two

7:30—8:00 a.m.

8:00—9:00 a.m.

9:00—10:00 a.m.

10:00 a.m.—Noon

Noon—1:00 p.m.

1:00—2:00 p.m.

2:00—5:00 p.m.

Dinner on your own

### Day Three

7:30—8:00 a.m.

8:00 a.m.—Noon

### March 11

Introduction, objectives, overview

The value of the funeral, the history of the Celebrant movement

Dinner (provided)

Presentation and discussion of a model funeral home, elements of the funeral home: safety, participation, roots, ceremony, significance, reality

### March 12

Continental Breakfast (provided)

Getting started, working with a firm, cost, advertising, networking, ethics

Family meetings

Elements of funeral planning: master of ceremonies, speakers, personalization options, music, readings, rituals, committals

Lunch (provided)

Public speaking, how to theme a service, analyzing a eulogy framework

Pulling it all together and designing a service

Homework will be assigned

### March 13

Continental Breakfast (provided)

Funeral presentations and graduation

## Trainers



**Glenda Stansbury, MA, CFSP,** Marketing & Development Director of InSight Books, Co-Founder and Dean of InSight Institute Certified Celebrant

Program. Glenda has worked as an educator, teacher, trainer, and seminar developer. She is also a professor at the University of Central Oklahoma Funeral Department, and is a licensed funeral director/embalmer.



**Cathy Nichols,** Celebrant Coordinator, Busch Funeral and Crematory Services, taught American culture to Japanese auto executives and

their families. She was the Director of Congregational Care at a large suburban church for twelve years before joining the staff at Busch Funeral Services, and is a Celebrant trainer for InSight Institute.