



BOOTH ASSIGNMENTS

The OFDA convention floor committee will be assigning booth space in accordance with the established **Cumulative Point System**. Points have been accumulating over past years for each company based on participation with OFDA in the form of exhibiting at the convention, sponsorships and advertising. To the best of OFDA's ability, the points have been tabulated for each vendor and are on file at the OFDA office.

Please call Diana if you would like to inquire about your company's current total points (through 2019) and how to increase your points for future booth positioning.

See the map inside for prime booth locations.

You may complete your application and payment online at ofdaonline.org OR return to OFDA, 2501 North Star Road, Columbus, OH 43221.

Please complete application by January 31, 2020 to be included in the first wave of booth assignments.



NON-REGISTERED EXHIBITOR SOLICITATION PROHIBITED

Solicitation is only permitted by registered vendors. Non-registered companies are prohibited from reserving meeting rooms, event suites or holding any event targeted to attendees during the convention. Non-registered vendors and their representatives are not permitted to solicit within the exhibit hall, seminar rooms or other convention scheduled programming.

OFDA further prohibits solicitation of business in any public areas occupied by the convention, including public areas in the hotel, meeting rooms, suites and restaurants. All meeting space in the hotel is under contract to, and under the exclusive control of OFDA.

Violators will be forced to cease current activities and will be subject to full exhibitor rental space fees. In addition, such conduct may result in the removal of all violators from the hotel premises.



Ohio Funeral Directors Association

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2501 North Star Road
Columbus, OH 43221

ofdaonline.org

140TH OFDA ANNUAL CONVENTION AND EXHIBITION



MAY 19-21, 2020
HILTON COLUMBUS AT EASTON



EXHIBIT FACILITIES/ HOTEL FACILITIES

The exhibition will be held at the Hilton Columbus at Easton. The Hilton is located in the heart of Easton Town Center's shopping, dining and entertainment and is 10 minutes from the John Glenn Columbus International Airport. Please visit hiltoncolumbus.com or eastontowncenter.com for more information. The OFDA room rate is \$189.



EXHIBIT HOURS

Tuesday | May 19 | 4:00 – 6:30 pm

Wednesday | May 20 | 2:30 – 6:00 pm

Thursday | May 21 | 9:00 – 11:00 am



SCHEDULED SET-UP TIMES

Monday, May 18, 2020

Set-up time will begin at 6:00 pm for all booths located in the Easton Grand Ballroom; Easton Foyer; Regent Foyer and Hallways.

OR

Tuesday, May 19, 2020

Set-up time is 7:00 – 11:00 am for all booths located in the Easton Grand Ballroom; Easton Foyer; Regent Foyer and Hallways.

All exhibitors must be fully set up by 11:00 am on Tuesday, May 19, 2020.



RULES & REGULATIONS

Please refer to the back of the application for exhibit space rules and regulations.

FERN EXPOSITION & EVENT SERVICES

The official decorator is Fern Exposition & Event Services, 1500 Old Leonard Avenue, Columbus, OH 43219, 614-253-1500.

ELECTRIC

If you would like to purchase electric for your display area, the service must be purchased through the Hilton. Information will be supplied to each vendor in the packet received from OFDA.

ADVERTISERS

Question: How do I put my company information into every convention attendee's hand?

Answer: Advertise in the pocket guide!

Placing an ad in the pocket guide is a great way to reach more convention attendees.

Ads are attention grabbing full spectrum color. All advertisers will receive a **three month complimentary promotional ad** on OFDA's website. Schedule to be determined by OFDA.



Rates:

Full page	Inside front, inside back, back cover	\$400
Full page	Within guide	\$300
1/2 page	Within guide	\$175

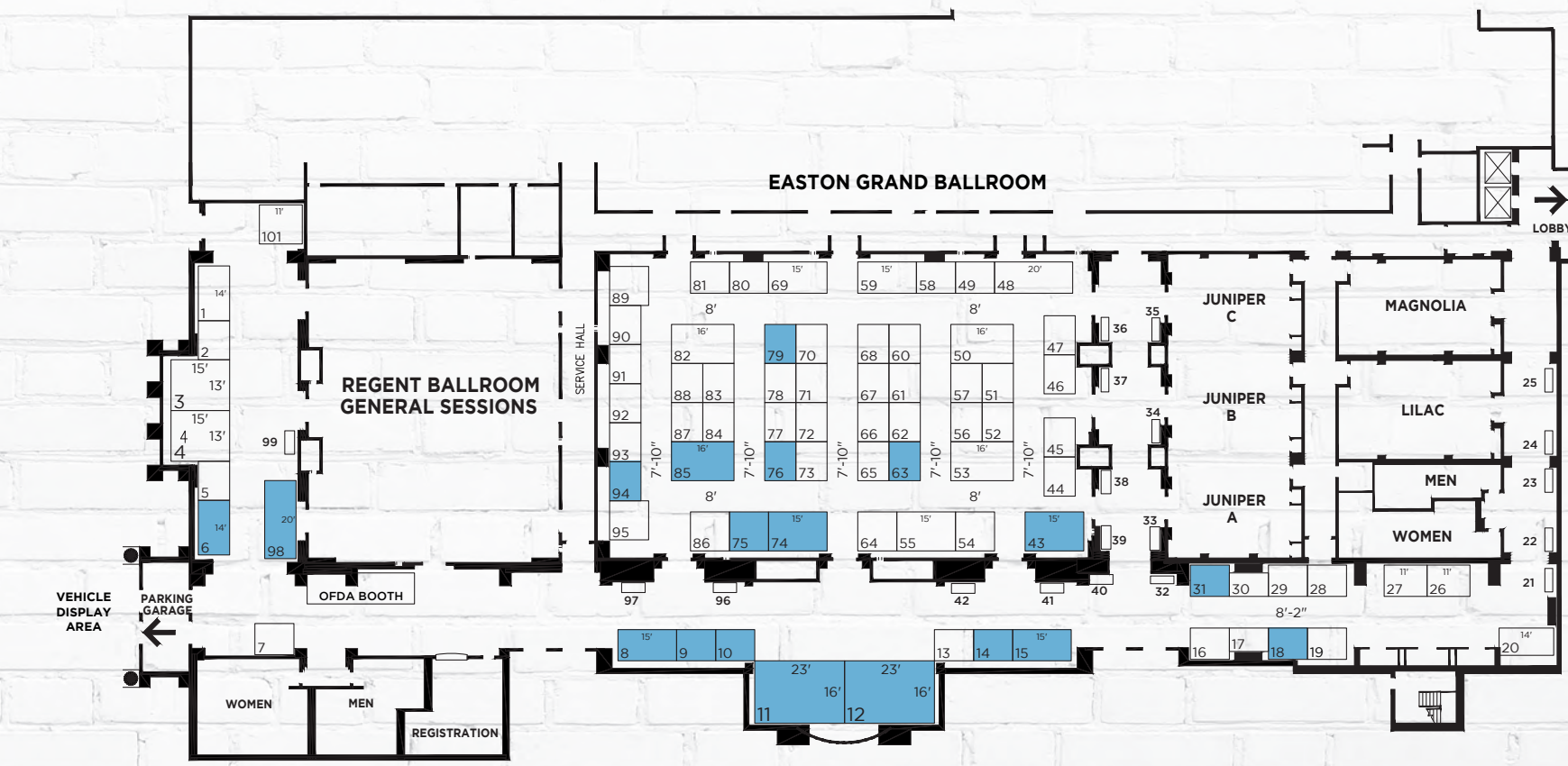
SPONSORS

Don't miss out on your chance to thrive at the convention – become a sponsor!

Your company will be acknowledged before, during and following the convention.

Refer to the list of sponsorships enclosed.

Please contact **Diana** (diana@ofdaonline.org) at the **OFDA office** to take advantage of these great opportunities.



The top exhibitors with highest cumulative points were preassigned and are shown shaded on the floor plan.

- Booth 6 – American Coach Sales
- Booth 8 – Answering Service for Directors
- Booth 9 – Homesteaders Life
- Booth 10 – National Mortuary Shipping
- Booth 11 – Batesville
- Booth 12 – Matthews Aurora Funeral Solutions
- Booth 14 – Newcomer Funeral Service Group
- Booth 15 – Funeral Directors Life
- Booth 18 – LCBA
- Booth 31 – Crystal Remembrance
- Booth 43 – Cincinnati Equitable Life Insurance Company
- Booth 63 – Vantage Products
- Booth 74 – Messenger
- Booth 75 – Affordable Supply Company
- Booth 76 – Inman Shipping Worldwide
- Booth 79 – Columbian Financial Group
- Booth 85 – Dodge Company
- Booth 94 – Physicians Mutual
- Booth 98 – Astral Industries

EXHIBIT SPACE AND FEE SCHEDULE

Display Size	Price	Badges*
6' Display Area	\$620 (example booth 21)	1
6' x 10' Booth	\$700 (booths 17 & 30)	2
8' x 10' Booth	\$820 (example booth 44)	2
8' x 11' Booth	\$900 (booths 26 & 27)	3
7' x 14' Booth	\$950 (booth 20)	3
10' x 10' Booth	\$960 (booths 54, 64, 86, 89, 95)	3
10' x 11' Booth	\$980 (booth 101)	3
8' x 14' Booth	\$1,010 (booth 1)	3
8' x 15' Booth	\$1,045 (booths 59, 69)	3
10' x 15' Booth	\$1,300 (booth 55)	3
8' x 20' Booth	\$1,340 (booth 48)	3
10' x 16' Booth	\$1,340 (booths 50, 53, 82)	3
15' x 13' Booth	\$1,670 (booths 3 & 4)	3

Please note: Only one booth is allowed per exhibitor. Most exhibit areas are fully carpeted.

EXHIBITING REPRESENTATIVES

OFDA is pleased to offer each booth space a specific number of complimentary name badges*. The complimentary name badges will be based on the size of the booth each vendor is assigned.

If you require additional name badges the fee will be \$95 per name badge. You will have an opportunity to register your name badges at a later date.

VEHICLE DISPLAYS

Vendors who wish to display a vehicle must also purchase a booth in the exhibit area. Vendors will be charged the appropriate booth space fee and an additional \$500 per vehicle. There will be a designated parking area located at the North end of the Hilton. OFDA has the right to limit the number of vehicles displayed per vendor.