

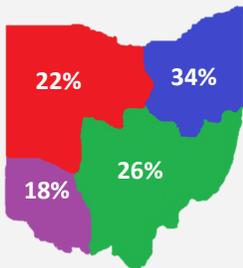
# 2016 OFDA In Review

*Excellence  
Leadership  
Professionalism*



*Delivering education,  
resources and legislative  
initiatives to advance  
funeral service.*

## Where we are



83% Member saturation

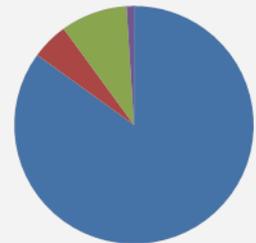


18 new members  
in 2016

## 2016 new easy-to-use website launched ofdaonline.org

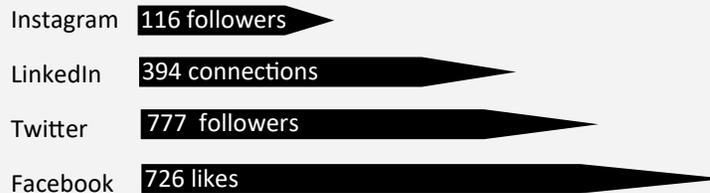


## Who we are

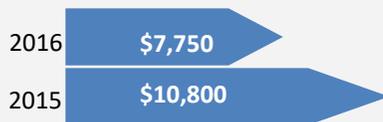


- Funeral Homes
- Individuals
- Retirees
- Affiliates

## Social Media



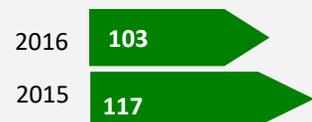
## Scholarship Funds Awarded



## PAC Funds Raised



## Education Hours Offered



## Communication and Resources



\$103 million in  
Preneed Master  
Trust dollars



Government  
affairs



Quarterly *Buckeye  
Director* magazine



Grief resources



Preferred partner  
services



Digital Director  
e-newsletter



Promoting Excellence In Funeral Service