

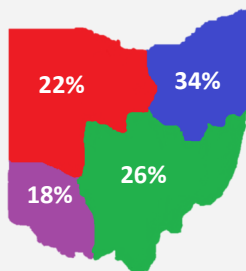
# 2016 OFDA In Review

*Excellence  
Leadership  
Professionalism*



*Delivering education,  
resources and legislative  
initiatives to advance  
funeral service.*

## Where we are

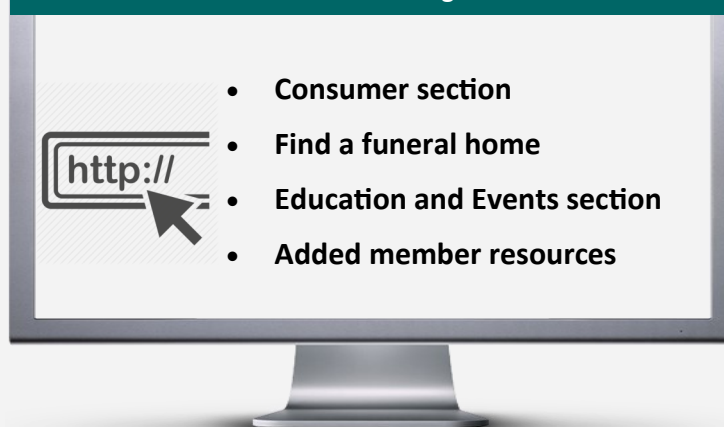


83% Member saturation

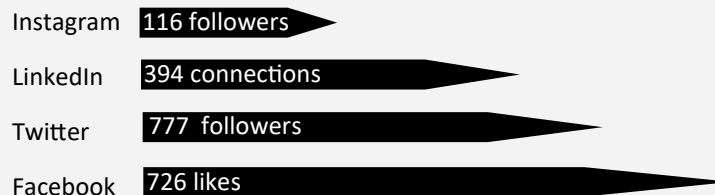


18 new members  
in 2016

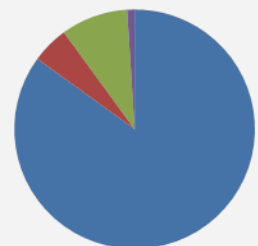
## 2016 new easy-to-use website launched ofdaonline.org



## Social Media

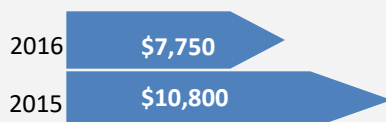


## Who we are



■ Funeral Homes  
■ Individuals  
■ Retirees  
■ Affiliates

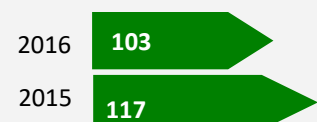
## Scholarship Funds Awarded



## PAC Funds Raised



## Education Hours Offered



## Communication and Resources



\$103 million in  
Prenned Master  
Trust dollars



Government  
affairs



Quarterly Buckeye  
Director magazine



Grief resources



Preferred partner  
services



Digital Director  
e-newsletter



Promoting Excellence In Funeral Service